



## CONTACT

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- ☎ (732) 895 0085
- 🌐 www.courtneymariebuell.com

## EDUCATION

### Bachelor of Arts:

Communication with concentration in journalism and public relations

**Minor:** Graphic Design and Computer Graphics

Monmouth University, West Long Branch, NJ

## COMPUTER SKILLS

Adobe Photoshop  
Adobe InDesign  
Adobe Illustrator  
Adobe Lightroom  
Microsoft Office Suite  
Wochit  
Cision

## SOCIAL

f fb.me/courtneybuell

in linkedin.com/in/courtneymbuell

# COURTNEY BUELL

## ABOUT

Courtney is a recent graduate of Monmouth University, with a Bachelor's degree in Communication, who served as the Editor In Chief at the University's weekly newspaper, *The Outlook*. She is a creative, organized, and driven person with an eye for detail, a strong work ethic, and a passion for writing.

## EDUCATIONAL INVOLVEMENT & AWARDS

- Highest ranking Baccalaureate degree recipient in Communication. Summa Cum Laude. 3.92 GPA. Member of Alpha Omicron Pi(4 years). Phi Eta Sigma Honor Society(4 years). Lambda Pi Eta Communication Honor Society (4 years). Club & Greek Editor for *The Outlook*(1 year). Editor-in-Chief for *The Outlook*(1 year). Contributor for Cambio.com. Member of Public Relations Student Society of America (1 year).
- Recipient of the Jules L. Plangere Scholarship, Excellence in Journalism Award, Excellence in Public Relations Award, and Communication Academic Achievement Award. *The Outlook* placed first by the American Scholastic Press Association 2017-2018

## EXPERIENCE

### SOCIAL MEDIA MARKETING INTERN

Frank's Big and Tall | Jan 2018 - May 2018

- Created blog and social media content. Managed accounts. Created press releases. Scheduled posts and tracked growth. Had company recognized by major social media influencers through interactive posts. Engaged followers.

### EDITORIAL INTERN

USA Today/MyCentralJersey/Home News Tribune | June 2017 - Sep 2017

- Wrote over 30 publications. Published online by USA Today. Conducted Interviews. Made phone calls. Created briefs. Transferred press releases for publication. Reported on scene. Created interactive videos for publication to pair with online articles.

### ASSISTANT PROGRAM DIRECTOR/ENRICHMENT INSTRUCTOR

YMCA South Amboy | June 2016 - Sep 2016

- Responsible for managing YMCA staff, and children ages 6-12. Planned weekly events, field trips, and summer camp agendas. Made membership sales. Created social media marketing plan to expand relationships with small businesses in town.